



PRESS RELEASE

FOR IMMEDIATE RELEASE

East Kootenay Community Credit Union (EKC) Earns Gold

FOR IMMEDIATE RELEASE - February 22, 2022

(Cranbrook, BC) The Cranbrook Townsman and Kimberly Bulletin readers announced their Readers Choice Awards results. In the Best of the Best 2022 Reader's Choice Awards, East Kootenay Community Credit Union WON GOLD in the Best Financial Institution category. There were 5,349 votes cast.

Jody Burk stated, "At EKC, we support individuals and organizations that support us and recognize how banking is better at EKC. We invite others to learn more about how we can help them."

Media Contact

Pam Pinch
Executive Assistant
250.464.0647
ppinch@ekccu.com

About EKC

EKC was established in 1950 and has grown to over \$427 million in assets. It serves over 11,034 members throughout the East Kootenay. EKC is a community-based financial co-operative that offers a full range of banking, financial planning (EKC MoneyWorks) and general insurance (KIS Ltd) services. Our community branches are located in Cranbrook, Elkford, Fernie, and Sparwood. Please visit us at one of our branches, Facebook, Instagram, LinkedIn or at EKCCU.COM