



EKC Announces Fernie Nordic Society as the Fourth Recipient of \$10,000 from the 70th Anniversary Legacy Campaign

FOR IMMEDIATE RELEASE – March 12, 2021

Congratulations to the Fernie Nordic Society, the fourth recipient of **\$10,000 from the \$50,000 Legacy Campaign** as the final part of its 70 Year **\$115,000 Celebration!**

EKC's Board of Directors initiated the celebration in honour of its 70th Anniversary. Its purpose is to continue support for strong, local communities and support community groups who have felt the impact of COVID-19.

The Fernie Nordic Society (FNS) is dedicated to providing exceptional cross country skiing opportunities for residents and visitors of all ages. It is a cornerstone for outdoor activity in the community during the COVID-19 pandemic. With close to 1,000 members and growing, the FNS has approximately 10 kilometers of groomed trails, three information kiosks and a warming hut available for rent. More information can be found at www.fernienordic.com

EKC's funding will go towards the Fernie Nordic Society's 'Light Up Our Lives' campaign designed to light several classic and skate skiing trails at the Elk Valley Nordic Centre.

The trails' lighting will generate more opportunities for the community during the long winter months for fresh air and exercise and offer other youth and children's events.

The EKC Legacy Campaign looks forward to supporting one more recipient in 2021.

EKC's Positive Contributions Campaign in 2020 gave back \$20,000 last fall. Each of the following groups received \$2,500:

- Branch Out Society in Fernie
- Michel-Natal Branch #081 in Sparwood
- Caregivers Network for the East Kootenay Seniors in Cranbrook
- Wapiti Ski Club in Elkford
- Twin Meadows Animal Rescue Society in Fernie
- Sparwood Community Response Network in Sparwood
- Computer Donation Program in Cranbrook
- Elkford Housing Society in Elkford

EKC's December 14th Anniversary Donations gave back \$45,000. Each of the following groups received \$15,000:

- The Foundry East Kootenay supported by East Kootenay Foundation for Health and Ktunaxa Kinbasket Child and Family Services
- KEYSA's Multi-Sport Indoor Facility

- Community Foundation of the Kootenay Rockies to support Cranbrook's Salvation Army food program

Like in 1950, when the credit union first opened, EKC's Board of Directors believes there is a better way to bank. As a local, strong credit union, EKC is here for its members and their communities.

Details at:

<https://www.ekccu.com/Personal/InOurCommunity/CommunityGiving/Programs/70thAnniversaryLegacyCampaign/>



(L-R) Jeff Williams, FNS Director of Skier Development; Stephen Gort, Commercial Account Manager and Staff Representative of the Legacy Celebration Committee, Megan Lohmann, FNS President; Sam Sedlowsky, FNS Events Coordinator.



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Background Information

About EKC

EKC was established in 1950 and has grown to over \$436.3 million in assets. It serves over 11,034 members throughout the East Kootenay. EKC is a community based financial cooperative that offers a full range of banking, financial planning (EKC MoneyWorks) and general insurance (KIS Ltd) services. Our community branches are located in Cranbrook, Elkford, Fernie, and Sparwood. Please visit us at one of our branches, [Facebook](#), [Instagram](#), [LinkedIn](#) or at EKCCU.COM.