



## **EKC Announces Elk Valley Senior Housing Society's Lilac Terrace in Sparwood as the Third Recipient of \$10,000 from the 70th Anniversary Legacy Campaign**

FOR IMMEDIATE RELEASE – March 6, 2021

Congratulations to the Elk Valley Senior Housing Society's Lilac Terrace in Sparwood, the third recipient of **\$10,000 from the \$50,000 Legacy Campaign** as the final part of its 70th Anniversary **\$115,000 Celebration!**

EKC's Board of Directors initiated the celebration in honour of its 70th Anniversary. Its purpose is to continue support for strong, local communities and support community groups who have felt the impact of COVID-19.

Lilac Terrace is a residence in Sparwood that offers affordable housing and support for seniors. There are 42 apartments, some of which are eligible for subsidized housing through BC Housing. More information can be found at [www.lilacterrace.net](http://www.lilacterrace.net).

EKC's funding will go towards converting the community room to a bachelor suite. The smaller suite will have lower rent, providing an option for smaller budgets. Plus, this creates additional rental space at a time when housing can be difficult to find.

The EKC Legacy Campaign looks forward to supporting two more recipients in 2021.

EKC's Positive Contributions Campaign in 2020 gave back \$20,000 last fall. Each of the following groups received \$2,500:

- Branch Out Society in Fernie
- Michel-Natal Branch #081 in Sparwood
- Caregivers Network for the East Kootenay Seniors in Cranbrook
- Wapiti Ski Club in Elkford
- Twin Meadows Animal Rescue Society in Fernie
- Sparwood Community Response Network in Sparwood
- Computer Donation Program in Cranbrook
- Elkford Housing Society in Elkford

EKC's December 14th Anniversary Donations gave back \$45,000. Each of the following groups received \$15,000:

- The Foundry East Kootenay supported by East Kootenay Foundation for Health and Ktunaxa Kinbasket Child and Family Services
- KEYSA's Multi-Sport Indoor Facility
- Community Foundation of the Kootenay Rockies to support Cranbrook's Salvation Army food program

Like in 1950, when the credit union first opened, EKC's Board of Directors believes there is a better way to bank. As a local, strong credit union, EKC is here for its members and their communities.

Details at:

<https://www.ekccu.com/Personal/InOurCommunity/CommunityGiving/Programs/70thAnniversaryLegacyCampaign/>



(L-R) Michelle Malan, Administrator for the Elk Valley Seniors Housing Society (Lilac Terrace) and Stephonie Gordon, Staff Representative of the Legacy Celebration Committee, Sparwood Branch



### **Media Contact**

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### **Background Information**

#### **About EKC**

EKC was established in 1950 and has grown to over \$436.3 million in assets. It serves over 11,034 members throughout the East Kootenay. EKC is a community based financial cooperative that offers a full range of banking, financial planning (EKC MoneyWorks) and general insurance (KIS Ltd) services. Our community branches are located in Cranbrook, Elkford, Fernie, and Sparwood. Please visit us at one of our branches, [Facebook](#), [Instagram](#), [LinkedIn](#) or at [EKCCU.COM](http://EKCCU.COM).